

SIMPLYCOIN Whitepaper

SIMPLY is a starting point for your success



White Paper

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Summary

SIMPLYCOIN comes from **SIMPLY GLOBAL TECHNOLOGY LTD** company - one of the biggest educational platforms and service providers on the market.

Throughout our work - and our growing community - we discovered serious challenges our users are facing in their strive towards business success. SIMPLYCOIN is our solution to those problems.

The newest technologies and growing adoption of cryptocurrencies inspired our vision related to the future development of SIMPLY'S products and offers. We aim at using crypto-related opportunities to support an important cause: to help our community prosper. And we want to make this process a simple one.

CEO Message:

“We aim to provide unmatched services and products for our members in a newly devised *simple* way enabling and empowering their skills and abilities to launch their online presence, to grow as one of the largest IT companies in the Arab countries primarily (as well as globally), to be entrusted with your dreams and futures, to let your life feel relieved financially and educationally.”

-Eng. Hajar Alhasan

About Us

Simply Global Technology Ltd is a company specializing in general commerce and information technology. It's the only global enterprise that has an innovative system built on securing a stable income flow through marketing a variety of Simply's services packages in a very simple way.

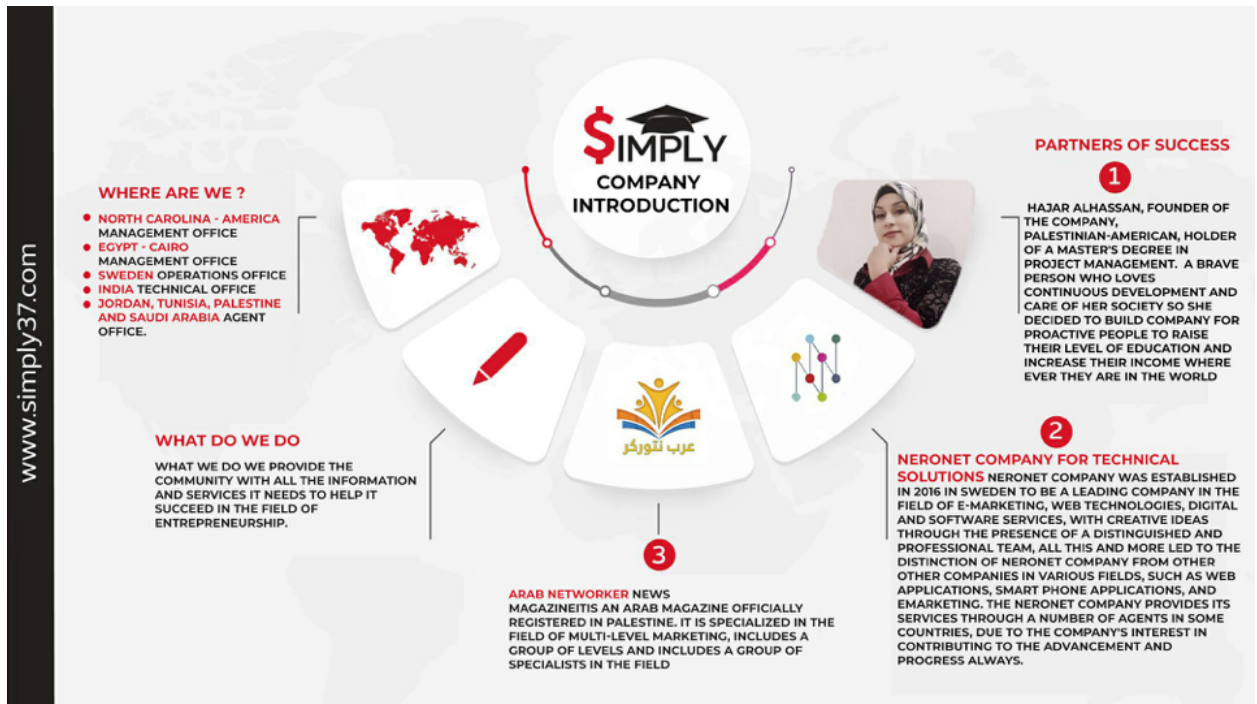


Figure 1. Simply company: introduction



Figure 2. Simply company: services

SIMPLY has also one of the world’s biggest educational platforms called [Simply Academy](#).

The goal of the Academy is 1) to teach the basics and techniques of trading Forex & Crypto currencies and shares of international companies; 2) to increase the efficiency of traders who have various levels of experience in this field.

The Academy also provides direct guidance and follow-up for the Learners. Moreover, there are leading global experts who offer their knowledge of Forex & crypto currencies and international companies’ stocks as a comprehensive guide.

The Academy’s partners are companies with an extensive track record in global finances and tech: TransferWise Bank, Stripe, Neronet Company, Lamar Est, and AIWaleed AISaayed Est.

SIMPLY strives to make education, investing and creation of a business entity easy and accessible to everyone, anytime, and anywhere.

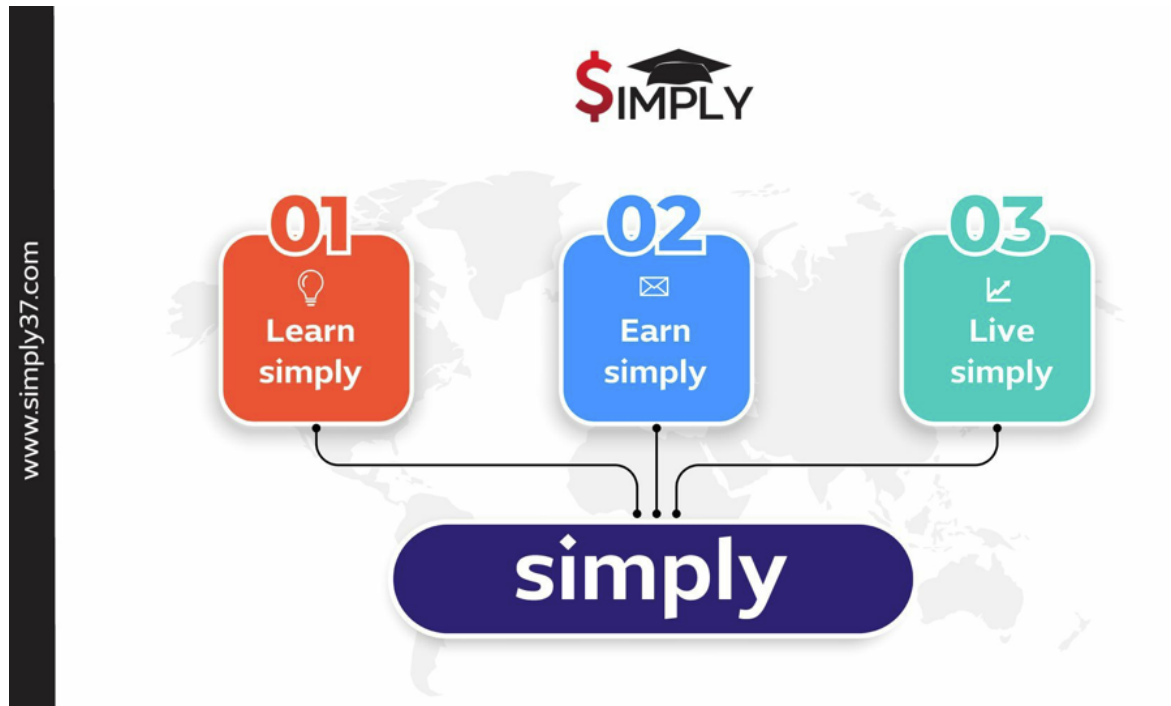


Figure 3. Simply company: vision.

SIMPLYCOIN Vision and Mission

With the introduction of our ecosystem and SIMPLYCOIN as it's building block we want to:

- Use the coin in buying SIMPLY's services & products (Like water magnetizing device MAGNATA, Jomeer Glamour Dead Sea beauty products, SimplyBody health products);
- Facilitate financial transactions;
- Create opportunities for our users to earn online revenue via decentralized financial investment instruments (farming, staking);
- Develop play2earn decentralized game that enable participants to earn SIMPLYCOIN;

- List our token on main largest listing & trading platforms;
- Partner with other projects.

Problems

In less than 2 years since SIMPLY has started its business, we have discovered many challenges limiting the entrepreneurial opportunities of our community. These problems are:

1. Scarcity and complexity of resources to support and finance patents;
2. Scarcity of projects to support self-development in poor communities;
3. Weakness of self-learning quality, both academically and vocationally;
4. Difficulties of funding ideas and projects of young inventors;
5. Rare work opportunities/too much complexities in online markets for women;
6. Centralized monetary systems make it difficult and expensive for workers to transfer funds.

Solutions

Our team was considering those challenges and ways to overcome them. And since we have access to the latest tech and financial solutions, we came up with our SIMPLYCOIN - a crypto asset which will be at the core in addressing the problems.

Here is how:

1. Developing an online platform connected to a dedicated wallet to sponsor and support the patents, young inventors, and self-learning;
2. Creating new work opportunities for women that take into account personal circumstances and abilities, helping women to achieve financial freedom;
3. Facilitating online payments to buy SIMPLY company's services & products;
4. Listing SIMPLYCOIN on swapping/trading platforms to increase and sustain our community's income;
5. Paying out commissions earned by SIMPLY company's distributors from 61 countries (and counting);
6. Offering e-Learning and remote learning services to increase the society's awareness about education and culture;
7. Supporting the commercial sector through offering customizable e-shops with integrated accounting systems at unmatched affordable prices;

8. Supporting the tourism sector through offering a dedicated database for travel, immigration, tourism, and investment.

How It Will Work

We divided our services in two parts: in-package and out-of-package.

The first part includes a 12-month membership of self-learning aiming at providing the all-encompassing knowledge of e-commerce.

The in-package is splitted in two:

Education/Training

- Interactive English language learning service: prime educational interactive videos related to basics of language;
- MS Office (seven applications, three levels);
- Adobe Photoshop and Illustrator;
- IQ & Personality tests;
- Several important general exams Q&As (12th grade in several countries, TOEFL, British Council Institute, etc.);
- Live online products presentations (weekly);
- Workforce training;
- e-Commerce training;
- e-Certificate template;
- Islamic content;
- Cooking training;

- Web builder, online store;
- Unlimited downloads.

Commercial

- Live website on a subdomain with storage capacity up to 50 GB;
- Online e-Store with simple design builder;
- Online web builder;
- Posters, Flyers & Brochures design web service;
- Business owners & skilled freelancers connecting platform;
- Professional web design;
- SIMPLY meetings application;
- Resume / CV builder;
- Online Companies Directory in several countries;
- Tourism & Commercial Directory;
- Immigration services & Travel Permits (Visas) for all countries;
- Connecting the e-store with online payment gateway(s);
- Professional Translation services;
- SIMPLY Online community membership;
- Travel, Accommodation, and car bookings;
- Shopping discount coupons and health insurance;
- ArabNetworker.com membership;
- Placement of a website in SIMPLY's company advertisements;
- Publishing your website on several social media platforms.

Out-of-package services - a custom-tailored service produced upon demand - include:

- Establishing a startup company or branch of existing one in Europe, UAE, Egypt, Jordan, and USA;
- Online meetings management application;
- International WhatsApp number;
- Visit card printing;
- Buying a dedicated domain for a company;
- Opening an online bank account;
- Professional web and video design;
- Social media accounts management;
- Connecting an e-store with a dedicated online payment gateway;
- Immediate Human Translation, Interpretation, Subtitling, Captioning, Transcription, and reverse indexing services;
- Publishing a website in SIMPLY's company advertisements in class A categorized area;
- Placing a website on social media platforms;
- Marketing and advertising campaigns.

SIMPLY Financial services:

- American Express card (for commissions payout);
- Currencies conversion rates (cross rates) platform;
- Forex, Commodities and Cryptocurrencies spot prices, charts, analysis, and news.

Useful applications:

- Hijri-Gregorian date converter;
- Time Zone differences;
- Appointment calendar;
- Water & Perfume magnetizing device (MAGNATA): the unique magnetic field generator with 9 N52 magnets to magnetize drinking water & perfumes.





ESL FACTORY™



ESL FACTORY™





مغنطة ماء الشرب والعطور

تعمل قاعدة مغنطة كاس الماء والعطور على مغنطة ماء الشرب. حيث يوضع كأس ماء الشرب المراد مغنطته على القاعدة من أربع ساعات فما فوق للحصول على أفضل النتائج. الماء الممغنط يعمل على تحسين نسبة نقل الأكسجين للجسم وتخليص الجسم من السموم كما يحسن البشرة ويعمل على زيادة النشاط العام

كيفية الاستخدام

قم بإخراج قطعتي الجهاز من العبوة ثم تثليث الظهر بالقاعدة ووضعه الماء المراد مغنطته على القاعدة وانتظر ليصبح الماء ممغنط بعد أربع ساعات ثم استمتع بمشروبك

مغنطة العطور

هناك فرقا كبيرا عند مغنطة العطور حيث تصبح أكثر فواحا وثباتا ويستمر لمدة أطول.

Drinking water & fragrances Magnetization

The base of the water cup and fragrance works on magnetizing the drinking water & fragrance. Place drinking water cup that needs magnetization on the base for four hours or more to achieve the best results. The magnetized water improves the oxygen transfer rate to the body, cleanses the body of toxins, improves skin, and increases general activity.

How to use :

Remove the two pieces of the device from the package, then attach the back to the base and place the drinking water cup or jar on the base. Wait for the water to be magnetized after four hours, then enjoy your drink.

Fragrance magnetization:

There is a big difference in fragrance when it is magnetized, as it becomes more fragrant and lasting for a longer period."



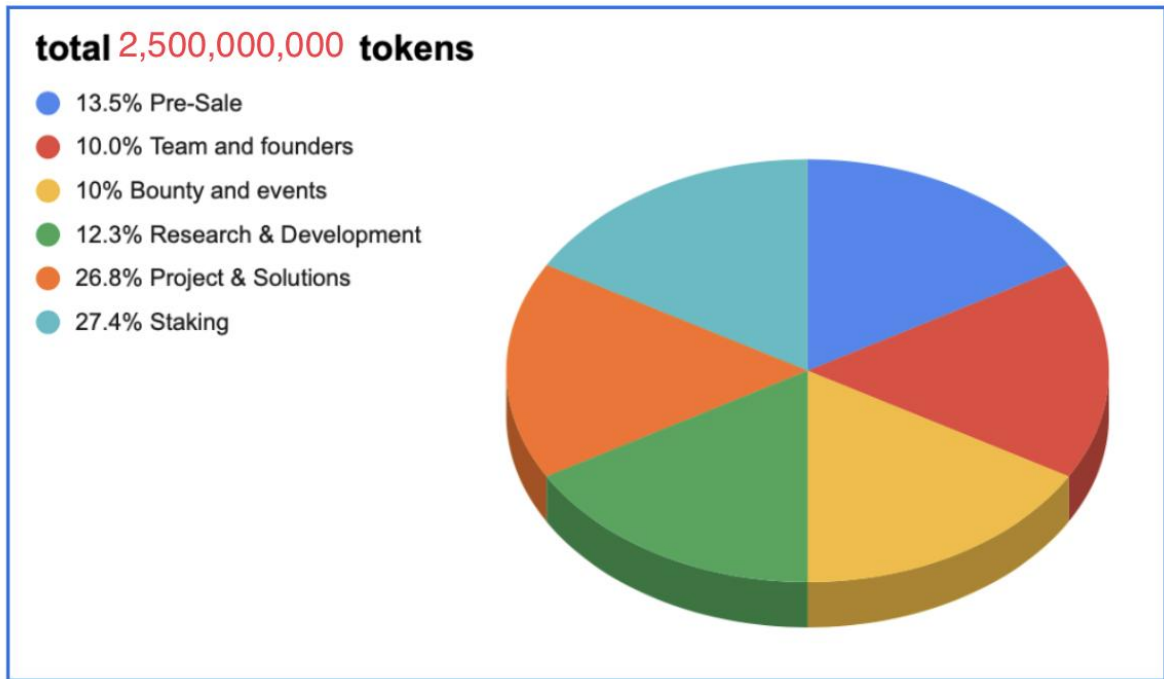
More details in: <https://magnate.me>

SIMPLYCOIN (<https://www.simplycoin.cc>)

To secure a smooth and transparent functioning of our platform we developed the SIMPLYCOIN. It's at the core of the ecosystem as it connects different parts and services. It also offers lots of benefits to holders and users alike.



SIMPLYCOIN TOKENOMICS





SIMPLY Token Explained

This is SIMPLY’s very own crypto currency. The tokens are built on the Ethereum blockchain to power transactions across the network. You can use SIMPLYCOIN to purchase goods and services inside the SIMPLY group of companies and crypto trading platforms.

SIMPLYCOIN and platform’s services

While competition mainly focuses on investment and decentralized finance, SIMPLYCOIN has a distinct advantage: added supporting projects that will help the majority of non-developed communities to learn, earn and live simply.

Here’s an overview of our ecosystem’ functioning:

1. SIMPLYCOIN is accepted for direct purchase of SIMPLY37.COM service packages & products;
2. SIMPLYCOIN is accepted to pay for SIMPLY Academy services;
3. Staking & investment in future projects is possible with SIMPLY Coin;
4. Direct payouts with SIMPLY Coin of the commissions & rewards to SIMPLY’s distributors network;

5. Future usage: helping to reduce unemployment among poorly developed communities (gradually).

Example of SIMPLYCOIN application:

A person in a remote poor community knows nothing about using e-commerce to generate income. He/she signs up for a SIMPLY's basic services package (\$37).

The outcome:

1. He/she learns all that is necessary to build a subdomain and an online shop (including language basic training & design);
2. He/she uploads products;
3. The selling is starting;
4. SIMPLYCOIN is accepted as a payment method;
5. Now the COIN can be converted into USDT or USD or the user's own country's currency via exchanges.

Roadmap

Here's what SIMPLY Company's team has done so far:

- ★ May 2021: established a global e-learning system, including financial services training, languages education, Neuro-Linguistics Programming (NLP) and MS Office Software training;
- ★ September 2021: opened of branches in Yemen, Morocco and Palestinian authority as well as 10 representatives in agencies of 10 different countries;
- ★ October 2021: established the Magnata factory in Saudi Arabia (to produce water and perfumes magnetizing devices);

- ★ November 2021: launched SIMPLYCOIN ecosystem financial platform to help individuals who want to sell their products online;
- ★ January 2022: SIMPLY Company launched its online satellite channel (<https://simply37.live>);
- ★ February 2022: SIMPLYCOIN launched SIMPLY forex academy (www.simply37.academy);
- ★ May 2022: set up its first annual universal meeting in Germany, United Arab Emirates, Saudi Arabia, Jordan, Tunisia and Morocco with SIMPLY GLOBAL TECHNOLOGY LTD group founder Ms. Hajer Alhasan.
- ★ June 2022: SIMPLYCOIN smart contract got live on Binance Smart Chain.
- ★ Jan 2023: started production line of MAGNATA H2O in Tunisia.

And there are even more plans for the near future.

SIMPLYCOIN will create the DeFi platform for financing ecosystem's smart projects.

There are plans to collaborate with exchange platforms for staking and farming operations.

The team is also working on decentralized game development. This game will be financed with the SIMPLYCOIN, which will be used in the game as well.

Team

CEO Eng. Hajar Alhasan, founder & CEO of SIMPLY GLOBAL TECHNOLOGY LTD, holding MSc. Cybersecurity & PMP. Her main focus is on creating equal opportunities for men and women in the non-developed areas of the world so they learn how to: build their online businesses, earn sufficient income, and to live simply.

Dr. Majed Almadhoun, Director & Chief Consultancy Officer; an optometrist entrepreneur with 22+ years of experience in network marketing training and direct selling business. He led thousands of teams to success and financial freedom. He plays a vital role in leading the strategic planning and coaching strategy execution in the network marketing line of business.

Raed Altarawneh, Director, COO & CTO, a physics & computer sciences degree holder with extended exposure to management in several fields of business including Forex, direct selling, network marketing, IT, operations and contracting. He plays a key role in leading operations and technical structure & infrastructure for the company and its sister entities, in addition to corporate governance and social accountability.